



# Syllabus

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**Course Title:** Digital Storytelling: New Zealand

**Program and Date:** New Zealand Winter

**Instructor Name:** Dr. Ann Andaloro

**Instructor Home Institution:** Morehead State University

**Instructor Email and Phone:** [a.andaloro@moreheadstate.edu](mailto:a.andaloro@moreheadstate.edu), 606-776-6316

**Academic Department:** Communication

## Get to Know Your Professor

Welcome to this course. I am here to help you before, during and after our travel experience. I am a seasoned education abroad instructor. I have taught in China, Spain, Italy, England, Ireland and Austria. I am looking forward to our New Zealand teaching and learning experience. While we make lifetime memories, our intercultural sensitivity will be broadened.

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## Course Description

Everyone has a story to tell, and in this class students will develop their own stories as they relate to the culture of New Zealand by creating audio and video projects on location. We will examine digital media as a tool for seeing, exploring, and expressing cultural identity. Students will document their experience as a participant observer of New Zealand and Māori culture while visiting the New Zealand Maritime Museum, Auckland Zoo, Te Papa Tongarewa Museum and Botanic Gardens, as well as the Lord of the Rings and Hobbit film sites and a Māori village. You're invited to take advantage of this opportunity to develop your cultural competency and sensitivity in the process of documenting intercultural stories in New Zealand.

## Course Level and Credit Hours

Upper division level 3 credits

## Prerequisite(s)

None



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## Student Learning Outcomes

Upon completion of all coursework with a passing grade and full participation in course activities, students shall be able to:

- Create digital media in an intercultural environment
- Understand how digital media can promote diversity and cultural sensitivity
- Develop digital stories that are relevant to a dialogue of intercultural unity

## Required Readings and Materials

**Reading 1**      **Virtual New Zealand**  
[NORTH ISLAND, NEW ZEALAND \(2025\) | 13 Beautiful Places to Visit on a North Island Road Trip \(+ Tips\)](#)

**Reading 2**      **Digital Storytelling: Benefits, Examples, Tips, and Tools**  
<https://research.com/education/digital-storytelling>

**Reading 3**      **Wix Website tutorial**  
[https://www.youtube.com/watch?v=RAFu\\_452pME&t=48s](https://www.youtube.com/watch?v=RAFu_452pME&t=48s)

**Reading 4**      **How to create a digital story in iMovie**  
<https://www.youtube.com/watch?v=ljAWrpmEFoU>

**Reading 5**  
[In the heart of the Māori culture: Our journey in New Zealand took our breaths away](#)

**Reading 6**      **Basic steps to digital storytelling**  
[https://www.youtube.com/watch?v=gVFJVBcG\\_7Y](https://www.youtube.com/watch?v=gVFJVBcG_7Y)

**Wix website maker**  
<https://www.wix.com>

## Assignments and Grades

Pre-Trip Reading	100 points	10%
Journal	100 points	10%
Assignments	100 points	10%
Presentations	100 points	10%
Individual Project	100 points	10%
Wix Website	100 points	10%
Group Project	100 points	10%
Participation	50 points	5%
Post Trip Assignment	250 points	25%



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## Graduate Students

Graduate students will lead a Group Project. The project will require preproduction research and postproduction editing. The topic will be discussed in pre-trip meetings with the faculty. The topic will be focused on the interests of the graduate student. The student will direct a 20- minute video documentary produced on location in New Zealand. The graduate student will write, direct and edit the production. The undergraduate students will participate in the production.

Graduate students will also keep a daily journal written through an applied communication lens. Journal entries will provide a foundation for the group project, linking it to real-world communication issues. Themes explored in the journal may include, but are not limited to:

- developing communication strategies for diverse audiences;
- ethical considerations in capturing and sharing stories from host communities;
- evaluating communication messages for effectiveness in achieving desired outcomes in diverse contexts.

Graduate Students will have additional readings:

[Digital Storytelling: Benefits, Examples, Tools & Tips for 2026 | Research.com](#) & [8 Steps to Great Digital Storytelling - EdTechTeacher](#)

[Digital Storytelling Explained: A Teacher's Guide - Kotobee Blog](#)

Graduate Students will reflect on the video documentary production and propose distribution of the video documentary project.

## Honors Students

Honors students will lead a special project with the group. The topic is the student's choice and will focus on his or her field of study. It will require preproduction research and post production editing and posting.

## Grading Scale

The following scale will be used to compute your grade.

### Grade Scale

A=1000-900, B=890-800, C=790-700, D=690-600, E=590-0

## Onsite Learning Experiences and Activities

Onsite learning experiences in this class will likely include the following site visits. This is a tentative list which will be replaced with a detailed daily itinerary of class meetings and field trips prior to the departure date.



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SCHEDULE		
Dec 26	Depart US	
27	Flying	
28	Auckland	Arrival and tour
29	Auckland	NZ Maritime museum, Auckland Zoo, neighborhood walk
30	Auckland	Class activities
31	Auckland	Hobbiton
Jan 1	Auckland	Snorkeling
Jan 2	Rotorua	AM travel, PM walking tour
Jan 3	Rotorua	Geothermal & Māori village
Jan 4	Rotorua	Class activities
Jan 5	Wellington	AM travel, PM tour
Jan 6	Wellington	Te Papa Tongarewa museum and botanic gardens
Jan 7	Wellington	Explore with intent day
Jan 8	Wellington	Class activities
Jan 9	Return to US	

## Attendance Policy

Attendance is mandatory at all scheduled activities and class meetings as well as field trip excursions. This includes any virtual meetings before and after the onsite experience. Repeated absences, including for ill health, will require documentation to be excused.

An unexcused absence will result in a letter grade reduction.

## Academic Integrity Policy

Plagiarism or other forms of academic dishonesty (see your campus student handbook for definitions) will not be tolerated and will result in failing assignment grades or even a course grade of F. Violations of academic honesty will be reported back to student's home campus.



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## **Physical Expectations**

Program requires walking 3-5 miles per day on uneven pavement in all kinds of weather and long periods of standing. Students must be able to carry their own bags and belongings.

## **Disability Accommodation**

CCSA is committed to providing access to education abroad to the extent possible in a study abroad setting. The earlier CCSA and the faculty know the needs, the more likely we can accommodate them. At a minimum, students seeking accommodations are to contact both the CCSA office and the faculty one month in advance of the program's beginning. Students seeking such accommodation must provide CCSA with a copy of the letter on file with their own Office of Disability Services outlining what services they receive on their home campus.

## **Title IX Policy**

Sexual misconduct (including sexual harassment, sexual assault, and any nonconsensual behavior of a sexual nature) and sexual discrimination violate CCSA policies. Students experiencing such behavior may obtain support from the Onsite Program Director or the CCSA Executive Director. To report sexual misconduct or sex discrimination, contact either of these two officers. Disclosure to faculty instructors or CCSA officers of sexual misconduct, domestic violence, dating violence, or sex discrimination occurring on the program or involving a visitor, student or employee is not confidential under Title IX. Faculty and other CCSA employees are required to forward such reports, including names and circumstances, to the CCSA Executive Director.

## **Statement about Final Syllabus**

Please note that all CCSA syllabi are subject to change, but every effort will be made to ensure participants receive notice of such changes in a timely manner.