



Syllabus

COOPERATIVE CENTER FOR STUDY ABROAD

Course Title: Trade, Policy, and Economics in London

Program and Date: London Winter: December 26, 2026 – January 8, 2027

Academic Department: Business, Georgetown College

Instructor Name: Dr. Ben Woodruff

Instructor Email and Phone: Benjamin_woodruff@georgetowncollege.edu

Get to Know Your Professor

My name is Ben Woodruff, and I have been a professor in Kentucky for over a decade now. My area of research is catastrophic risk management, and this gave me a tremendous opportunity to work and study abroad while earning my PhD. I learned that there is no substitute for the experience of seeing business in an international environment. I have led previous study abroad trips in Bangladesh, Bermuda, and Austria. I am looking forward to our study abroad class in London.

Course Description

The dynamics of international trade come to life in this immersive study abroad course which delves into Britain's historical and modern trade policies, examining Brexit's impact, and highlighting London's role in global markets. Engage with local experts through guest lectures at the London School of Economics. Visit key trade hubs like the Port of London Gateway and financial partners providing insurance and freight forwarding. Participate in case studies on UK-EU trade agreements and site visits to multinational corporations, fostering a deep understanding of global commerce. Designed for students whose academic focus is economics, international business, international relations, finance, accounting, supply chain logistics, risk management, and political science, this class will provide unique perspectives based on engaging, on-site learning experiences.

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Course Level and Credit Hours

Upper Division
Undergraduate
Three credit hours

Prerequisite(s)

Three hours of undergraduate business core coursework

Student Learning Outcomes

Upon completion of all coursework with a passing grade and full participation in course activities, students shall be able to:

- Analyze the impact of Brexit on UK-EU trade agreements through case studies and primary source documents.
- Synthesize insights from a site visit to the Port of London Gateway to propose trade policy improvements.
- Create a comprehensive report on the effects of multinational corporations on local economies in London.
- Apply theoretical trade models to real-world scenarios observed during guest lectures at the London School of Economics.
- Critique historical trade policies of Great Britain through group discussions and archival research.
- Design a strategic trade plan for a hypothetical UK-US business partnership, incorporating current market trends.
- Interpret data from trade organizations during site visits to assess the influence of global trade networks on regional economies.

Required Readings and Materials

Online articles and readings to be distributed while in London

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Assignments and Grades

The final grade will be assessed as follows:

Case Study Analysis = 40 %

Trade Policy Simulation = 30 %

Research Project and Presentation = 30 %

Grading Scale

The following scale will be used to compute your grade.

90 – 100% = A

80 – 89% = B

70 – 79% = C

60 – 69% = D

Below 60% = F

Onsite Learning Experiences and Activities

Onsite learning experiences in this class will likely include the following site visits. This is a tentative list which will be replaced with a detailed daily itinerary of class meetings and field trips prior to the departure date.

- Guest Lectures with Local Experts
- Port of London Gateway
- Bank of England
- City of London (Financial District)
- Canary Wharf
- Covent Garden
- Tower of London
- Borough Market
- Day trip to Dover or Bath

Attendance Policy

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Attendance is mandatory at all scheduled activities and class meetings as well as field trip excursions. This includes any virtual meetings before and after the onsite experience. Repeated absences, including for ill health, will require documentation to be excused.

Academic Integrity Policy

Plagiarism or other forms of academic dishonesty (see your campus student handbook for definitions) will not be tolerated and will result in failing assignment grades or even a course grade of F. Violations of academic honesty will be reported back to student's home campus.

Physical Expectations

Program requires walking 3-5 miles per day on uneven pavement in all kinds of weather and long periods of standing. Students must be able to carry their own bags and belongings.

Disability Accommodation

CCSA is committed to providing access to education abroad to the extent possible in a study abroad setting. The earlier CCSA and the faculty know the needs, the more likely we can accommodate them. At a minimum, students seeking accommodations are to contact both the CCSA office and the faculty one month in advance of the program's beginning. Students seeking such accommodation must provide CCSA with a copy of the letter on file with their own Office of Disability Services outlining what services they receive on their home campus.

Title IX Policy

Sexual misconduct (including sexual harassment, sexual assault, and any nonconsensual behavior of a sexual nature) and sexual discrimination violate CCSA policies. Students experiencing such behavior may obtain support from the Onsite Program Director or the CCSA Executive Director. To report sexual misconduct or sex discrimination, contact either of these two officers. Disclosure to faculty instructors or CCSA officers of sexual



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misconduct, domestic violence, dating violence, or sex discrimination occurring on the program or involving a visitor, student or employee is not confidential under Title IX. Faculty and other CCSA employees are required to forward such reports, including names and circumstances, to the CCSA Executive Director.

Statement about Final Syllabus

Please note that all CCSA syllabi are subject to change, but every effort will be made to ensure participants receive notice of such changes in a timely manner.